

ADVANTAGE FLAT PACK FEEDERS – MORE EFFICIENCY, LESS WASTE

At the recent launch of his company's feeder, Gerard Roney of Advantage Feeders said, "We understand that increasing farm efficiency is vital, but at Advantage Feeders we also believe that in seeking these efficiencies the measures have to be cost-effective.

"For this reason we have developed a feed outlet system on our Advantage grain and pellet feeders that can more accurately and safely control the outflow of feed. The system can be offered to farmers either flat-packed or assembled."

He explained, "The Advantage's superior rationing ability can eliminate the risk of grain poisoning, as fresh stock can be weaned on the feeders from a low 15 percent ration and up to a full ration over a two-week period to correctly adjust them to different feed.

"The feeders are transported Australia-wide, and in most cases this is done free-of-charge – because six grain feeders can be stacked on a single pallet we can generally include the freight in the purchase price of the unit."

On the efficiency of the Advantage Feed Outlet System, Gerard Roney said, "The advanced adjustment system makes the feeders highly versatile, because with the ability of feeding a low-ration they can be placed out in the paddocks as supplementary stock-feed.

"This is possible because there are eight adjustment gauges on the unit to aid in the setting of the feed outflow, and a volume scale that makes it easy for the farmer to keep track of the outflow."

He added, "Many farmers use the feeders in a feed-lot situation to 'finish-off' their stock for market, then they put the units out with mature stock to distribute supplementary feed. This extra functionality makes the feeders more cost effective.

"At Advantage Feeders we pride ourselves on including weather protection in the design, so there is less wasted feed and no need to continually clear and clean outlets. As the feeders can be lifted with forks on a front-end-loader, they are also easy to move from paddock to paddock

"The use of pellet and grain feeders has become increasingly accepted, because in these times farmers can't afford feed to be put on the ground, especially at the current price of grain."

He continued, "The savings in labour can also be significant, as the Advantage Feeders contain about 30 bags, thus eliminating the effort and expenditure of tending livestock by hand several times a week.

"Advantage also makes hay feeders than can dramatically reduce hay and silage waste by preventing stock from trampling and spreading hay about on the ground. The hay feeders are particularly suitable for sheep, lambs and calves, as they can gain full access to bales – and the feeders can handle all round and square bales," he concluded.

Advantage Feeders' products are retailed at all Landmark stores, but for more information contact Gerard Roney on 1300-88-15-75 or email him at: gerard.roney@advantagefeeders.com.au



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